



Cloudi-Fi integrates with Palo Alto Networks Integrates to secure Guest Wi-Fi with Prisma Access

Paris, 21th of January 2022

Cloudi-Fi, a cloud-based SaaS solution offering a compliant, secured, and personalized access for guest Wi-Fi users, today announced it has completed validation of its product integration with Palo Alto Networks Prisma Access and joined an extensive ecosystem of Palo Alto Networks technology partners to deliver intelligent and interoperable solutions that enable joint customers to innovate faster and solve their network and security challenges more easily.

Providing seamless internet access to all its users and customers is critical to any enterprise. Corporate employees using managed devices are authenticated and secured. Corporate visitors (guests, consultants, temporary employees) and hotspots guests and visitors need more and more Wi-Fi access but authenticating and identifying those users can be challenging, presenting security and compliance risks.

The Cloudi-Fi integration with Prisma Access provides a seamless and secure Internet access for all users.

Employees and users connect to the Prisma Access platform, which authenticates, and provisions granular, role-based access based on corporate policy.

Unauthenticated users are automatically redirected to Cloudi-Fi guest captive portal which handles the guest internet access. This integration enables visitors to remain compliant with local regulations and laws, and in the same way, Palo Alto Networks fulfills the appropriate security concerns and usage policies through a transparent integration. Cloudi-Fi also develops the direct-to-consumer strategy with personalized and targeted marketing communication.

"Providing a secure, compliant and personalized internet access to all users using devices not controlled by the company and needing an internet access is our daily driver," said Damien Chastrette, CEO and co-founder at Cloudi-Fi. "We are excited to partner with Palo Alto Networks to address the organizations' security of their digital transformation. Together



Cloudi-Fi and Palo Alto Networks extends corporate security policies to guest users and BYOD while fulfilling the appropriate security concerns to each users' profile."

About Palo Alto Networks

Palo Alto Networks, the global cybersecurity leader, is shaping the cloud-centric future with technology that is transforming the way people and organizations operate. Palo Alto Networks's mission is to be the cybersecurity partner of choice, protecting the digital way of life. For more information, visit paloaltonetworks.com/partners/alliance.

About Cloudi-Fi

Cloudi-Fi is a Cloud-based SaaS solution whose value proposition is to offer a compliant, secured, and personalized digital journey to users with added-value features such as a personalized captive portal to interact with an audience, marketing operations and analytics by connecting to the existing CRM databases.

For more information, visit [Cloudi-Fi: International Guest Wi-Fi services](#).